



Digital Assets Into Personal Commerce

Forgio Design Hub

Embeddable B2B in-app commerce infrastructure.

CloudFart

The built, device-tested consumer wedge proving the continuous loop today.

The Ask

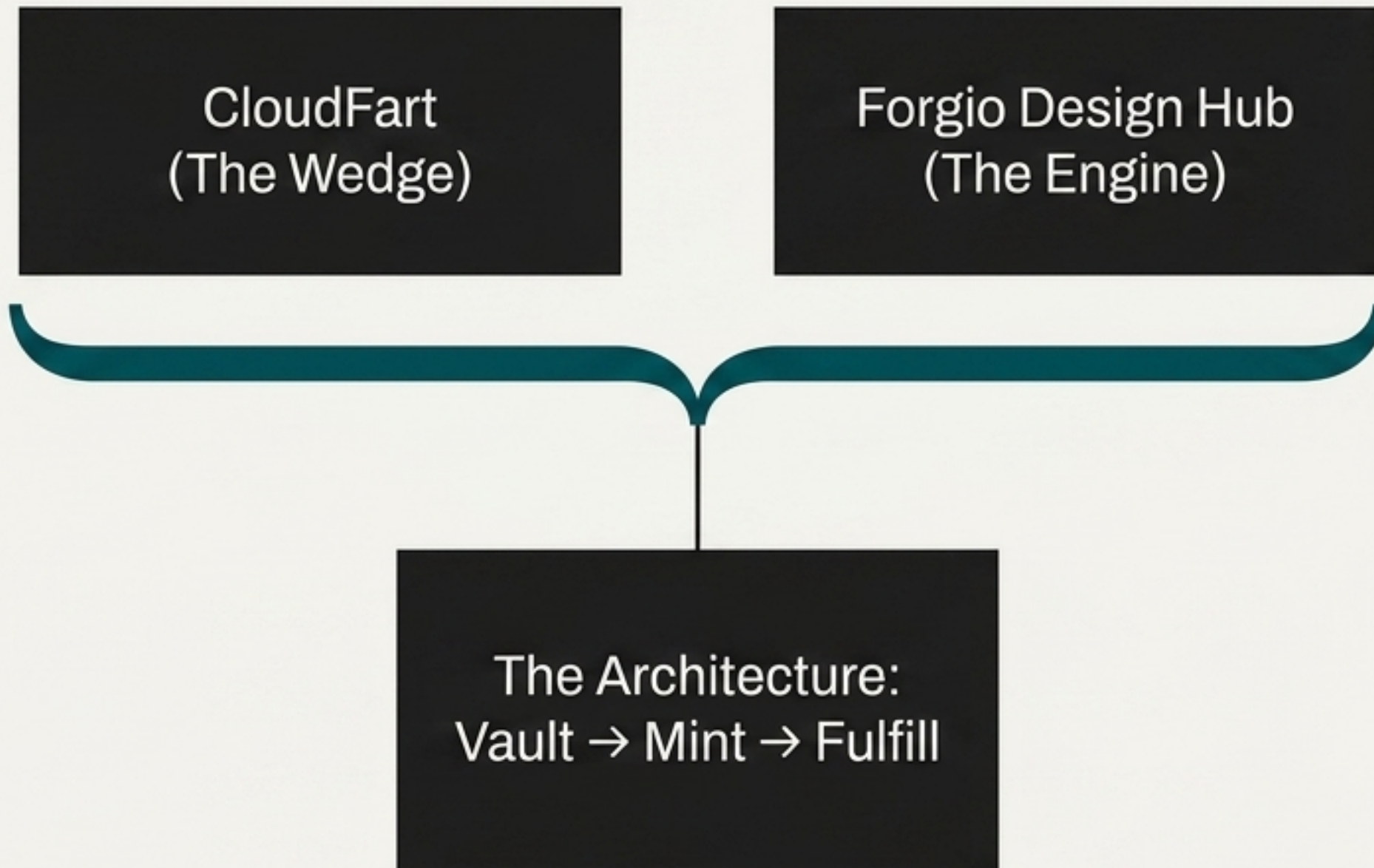
Raising \$2.0M–\$2.5M Seed to scale from proven wedge to platform business.

Foreseen Revenue. Platforms Overlook It.



- › Link-outs to external PODs break conversion, attribution, and the creator relationship.
- › Social, avatar, and identity apps possess highly engaged users but lack a native path to physical goods.
- › Independent creators remain locked out of enterprise-grade commerce infrastructure.

Two Products. One Platform Play.



CloudFart (The Wedge)

Pre-App Store consumer app proving the creator loop on-device today.

Forgio Design Hub (The Engine)

Licensed B2B SDK for native in-app merchandise.

The Architecture

Universal pipeline delivering Minted Unique identity, remix royalties, and global fulfillment inside any app.

Creators vs. Licensees

Creators (The Demand)

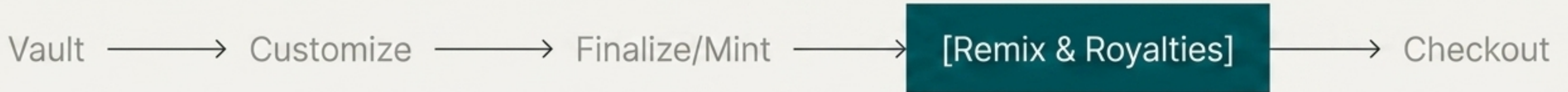
Monetize digital identity with any seller markup; earn decaying remix royalties without building a brand from scratch.

Licensees (The Buyers)

Unlock foreseen merch GMV without building POD infrastructure; retain pre-creator merchandise markups.

Forgio sells to platforms; creators are the demand engine.

Mint It Once. Remix It Forever.



Uniqueness at Finalize

Semantic fingerprinting blocks duplicate layouts via a strict claim ledger.

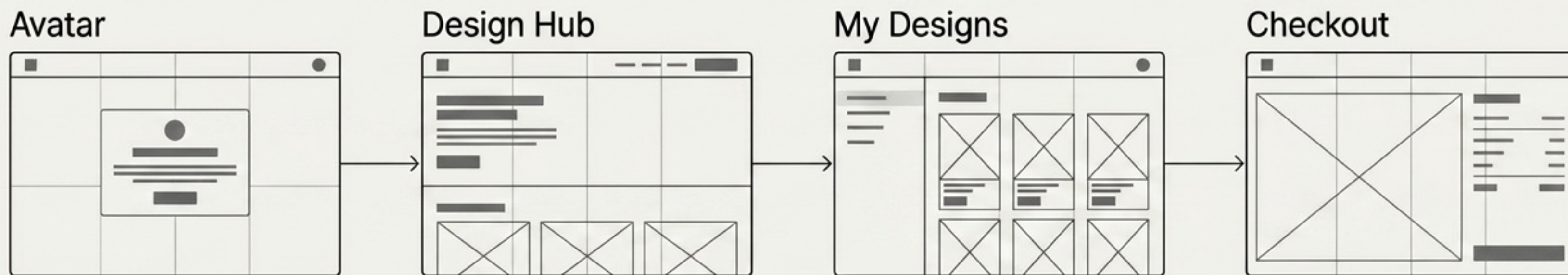
Remix Royalties

Original creators earn decaying royalties automatically through the mint lineage when others remix their designs.

WIN WIN

The licensee, manufacturer, and Forgio retain full margins on every checkout—only the creator royalty pool decays.

Shipped Loop. Device-Tested.



Continuous Flow

Users move from digital identity to customized physical product without leaving the host experience.

Enterprise Plumbing

Admin APIs (**fee ledger, royalty royalty dry-runs, finance webhooks**) are shipped and ready for integration.

Active Enforcement

Duplicate layouts are actively blocked (**409 error**) via canonical fingerprinting in production code.

Platform Subs + 3% Txn Fee = Forgio Revenue

Forgio Revenue

Licensee subscriptions plus a 3% transaction fee (buyer-paid at checkout).

Licensee Margin

Host platform retains its pre-creator merchandise markup on every unit.

Creator Margin

Creators set their own seller markup with no caps. Forgio never takes 8–15% GMV on merchandise.

Shipped Code. Not Slideware.



—— Tech Live

Mint recipe, claim ledger, three platform adapters, and remix lineage are actively in production code.



—— Integrations

Printful and Prodigy fulfillment routing shipped; Stripe Connect onboard and payout paths wired in beta.



—— IP Protection

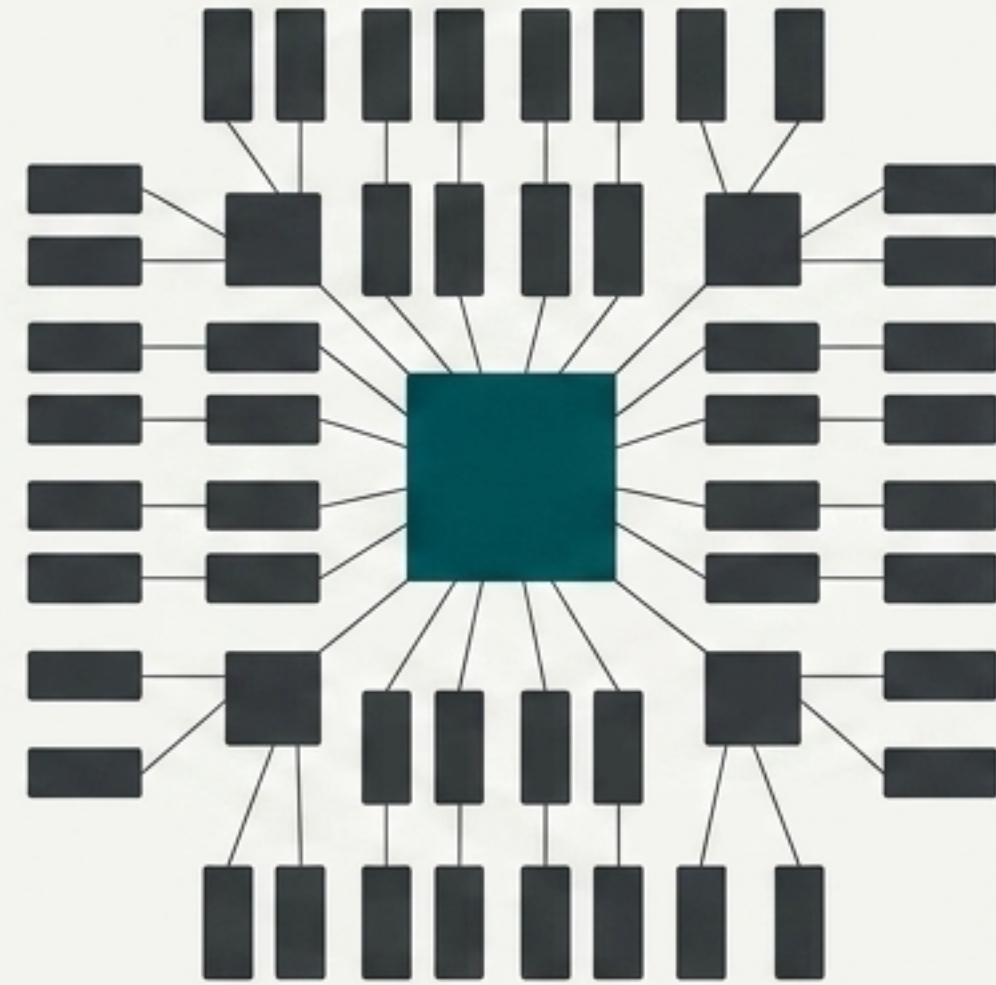
Invention disclosure v1.0 is counsel-ready, covering 12 distinct utility patent claim families.

Semantic Identity. Not Pixel Hashes.

Diagram A (Pixel Hash)



Diagram B (Semantic Identity)

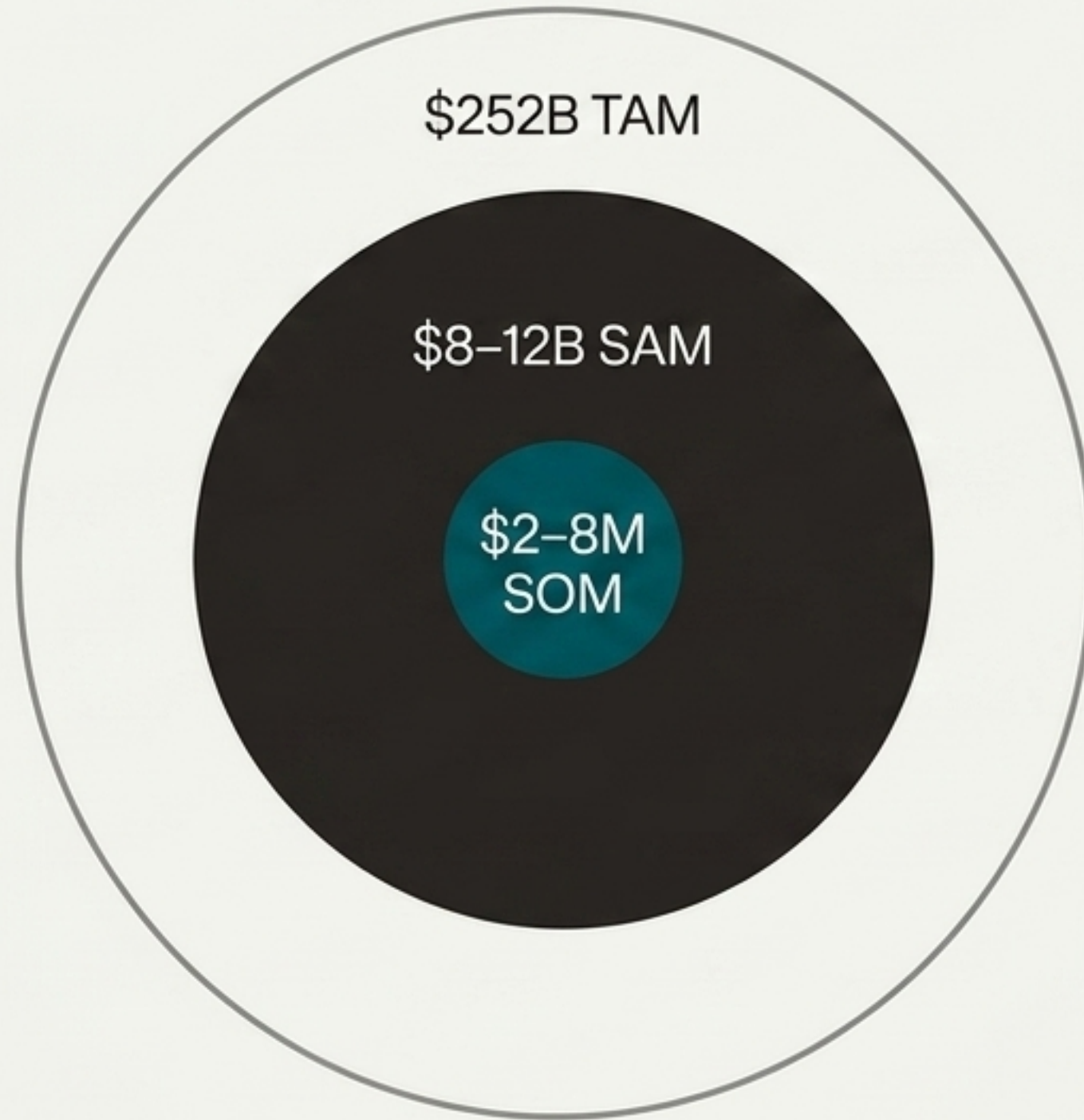


- Competitors hash flat pixels; Forgio hashes stable part IDs and placement buckets from a semantic mint recipe.

- Generic POD embeds lack mint ledgers, remix lineage attribution, and mockup-stripped identity.

- Defensibility relies on this shipped full-stack architecture, trade secrets, and continuous service innovation.

Creator Economy At Scale. Embed Gap In The Middle.



TAM

\$252B creator economy with \$15B+ originating in U.S. creator-led commerce.

SAM

\$8-12B market for embeddable in-app merchandise within mid-size apps (50K-2M MAU).

SOM

Target \$2-8M GMV in Years 1-3 driven by the CloudFart wedge and 2-3 initial B2B licensees.

Wedge First. Then B2B Embed.

Phase 1 (0–6 mo)

Launch CloudFart wedge publicly, harden Stripe Connect payouts, and generate creator case studies.

Phase 2 (6–18 mo)

License Forgio SDK directly to niche social and fandom apps (50K–2M MAU).

Phase 3 (18 mo+)

Architecture-ready expansion for gaming and metaverse platform adapters.

The Normalization Layer.

	Forgio	External PODs	Editors (Canva)	Mega-platforms (Roblox)
In-App Mint Ledger	✓	—	—	—
Remix Economics	✓	—	—	—
Native Embed	✓	—	—	—
Continuous Creator Commerce	✓	—	—	—

External PODs

Link-outs that sacrifice in-app conversion and remix attribution.

Design Editors

Creation tools that lack a POD-native finalize ledger for commerce.

Mega-Platforms (Roblox)

Proves demand for identity-adjacent commerce at scale; Forgio serves everyone else.

"I lived it. I am the market."

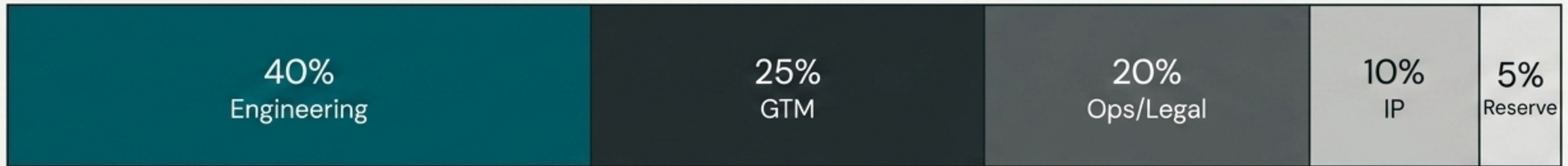
— A.R. Hilton

Built Amirah Films and Forgio's full-stack architecture completely from zero capital.

Relentless execution: Solo-produced feature film Anonymous Killers over 7 years (UK Premiere 2020).

15 years navigating a creator economy gap: identifying foreseen revenue that billion-dollar platforms actively overlook.

Raising \$2.0M–\$2.5M Seed



The Round

\$2.0M–\$2.5M Seed (~\$8M–\$10M pre) securing 18–24 months of runway.

Use of Funds

40% Engineering hires, 25% GTM, 20% Ops/Legal compliance, 10% Utility patent filing, 5% Reserves.

18-Month Targets

Secure 2–3 B2B licensees, achieve \$500K–\$1M GMV run rate, and file provisional patents.

Shape platform digital assets into personal commerce.

Every app with digital identity
monetizes physical goods without
users ever leaving the experience.

Every independent creator
owns their mint, scarcity,
and remix lineage.

**Forgio is the generational
infrastructure layer bridging the
digital and physical worlds.**